

2009

Recent Developments in IP Law, October 16, 2009

Brochure

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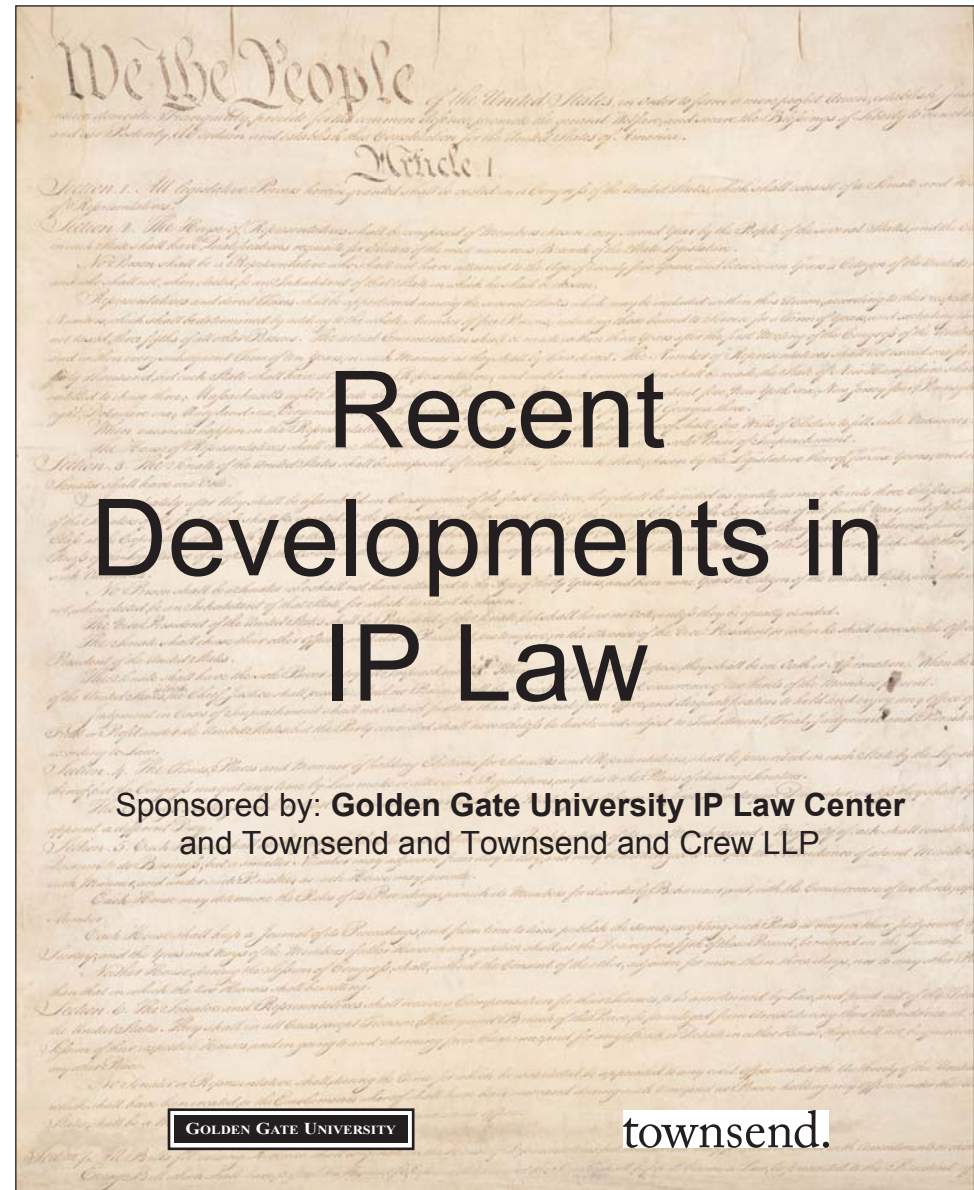
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Recent Developments in IP Law

October 16, 2009

8th Annual Conference on
Recent Developments in Intellectual Property Law



Friday, October 16, 2009
9:00 AM–5:45 PM

www.ggu.edu/law

536 Mission Street
San Francisco, California

Earn up to 6.45 Hours of MCLE Credit

The Golden Gate University School of Law's newly-established IP Law Center invites you to participate in the 8th Annual Conference on Recent Developments in IP Law. Intellectual Property law is a fast-paced and ever-changing field of practice, and our 8th Annual Conference promises to provide an exciting and informative forum for discussion of current issues in patent, copyright, trademark, and Internet law--led by distinguished IP practitioners with extensive practical experience in these areas of law. The IP Law Center and the 8th Annual Conference continue The GGU School of Law's proud tradition of providing rigorous and practical professional education for law students and the practicing bar in one of the most robust and cutting-edge markets for intellectual property law in the world.

Conference Registration

General admission # _____ at \$75 per person \$ _____
GGU Alumni admission # _____ at \$35 per person \$ _____
Law Student admission # _____ at \$15 per person \$ _____
 Amount Enclosed/to be Charged \$ _____

Admission includes a box lunch.

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☐ Check to Golden Gate University ☐ Visa ☐ MasterCard

I authorize Golden Gate University to charge my/our conference registration to my credit card.

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Space is limited, so pre-registration is recommended. FAX or mail this reservation form with credit card information, or accompanied by a check made payable to Golden Gate University, to:

Golden Gate University School of Law Intellectual Property Law Program 536 Mission Street San Francisco, CA 94105-2968	Phone: 415-369-5293 Fax: 415-442-6609 Email: gradlaw@ggu.edu Web: ggu.edu/school_of_law
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Program Schedule

- | | |
|-------------|---|
| 8:30-9:00 | Check-in and MCLE Registration |
| 9:00-9:15 | Welcome and Opening Remarks
Prof. Marc H. Greenberg
University President Dan Angel
Assoc. Prof. William T. Gallagher
<i>Golden Gate University School of Law</i> |
| 9:15-10:15 | Trickle Down Jurisprudence: KSR, Seagate, eBay and TS Tech
Robert B. Morrill
<i>Sidley Austin LLP</i>
Justin T. Beck
<i>Beck, Ross, Bismonte & Finley LLP</i> |
| 10:15-11:00 | The Current State of the Trademark Office
United States Commissioner for Trademarks Lynne Beresford
<i>United States Patent and Trademark Office</i> |
| 11:00-11:15 | Break |
| 11:15-12:15 | Virtual Law – Justice on the New Digital Frontier
Benjamin Duranske
<i>Pillsbury Winthrop Shaw Pittman LLP</i> |
| 12:15-1:15 | Lunch |
| 1:15-2:15 | TOMORROW NEVER KNOWS: The Entertainment Industry Ten Years After Napster
Moderator: Tony Berman, Berman Entertainment and Technology Law
Panelists:
Jon Earp, <i>IODA</i>
Edward Lichty, <i>Vudu</i>
Tim O'Brien, <i>Tapulous</i>
Greg Gordon, <i>Pyramid</i> |
| 2:15-3:15 | Electronic Discovery and Evidence in IP Litigation: A View from the Federal Bench
U.S. District Court Judge James Ware |
| 3:15-3:30 | Break |
| 3:30-4:30 | IP Lawyers Under Attack: Ethics and IP Law
John J. Steele
<i>Law Offices of John Steele</i> |
| 4:30-5:30 | Social Network Blogs and the Law:
Anne Hiaring, Esq. |
| 5:30-5:45 | Closing Remarks
Marc H. Greenberg and William T. Gallagher
<i>Golden Gate University School of Law</i> |

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